

What Every Parent Must Teach Their Kids About Technology – NOW!

Because What They Don't Know About Computers, the Internet and Social Media Can Wreck Their Future and Ruin Their Lives

What I Can Do For Your Audience

Story/Segment Ideas for Tweens & Teens

Following are segment ideas to entertain, educate and empower parents to help their Tweens and Teens understand and manage technology responsibly.

The Risky Behavior That Today's Teens Are Engaged In
It Has Nothing to do with Sex, Drugs or Drinking – But It's Just as Dangerous and Could Ruin Their Lives

From the Birds & the Bees to Technology
Not Talking to Your Kids About Sex? Someone Else might be – Online!

TXTNG KLLS
4 Simple Steps To Make Sure Your Child Won't Text & Drive

Bullies Beware!
7 Surefire Tips to Prevent Your Kids from Being Bullied Online

Is Your Teen "On Call"?
5 Surprising Benefits to Giving Your Tween a Cell Phone

Dr. Marcella Wilson, **America's Tech Expert**, is your web-savvy coach with more than 10 years of experience writing, researching and talking about technology.

Dr. Marcella Wilson is "America's #1 Tech Expert for Teens" according to educators, school administrators and teens nationwide. She uses her personal experiences, youthful looks and easy-going speaking style to educate, empower, enlighten and entertain teens about the pros and cons of technology and social media in relevant ways they can relate to and understand.



In addition to educating teens, Dr. Wilson has taught numerous undergraduate and graduate classes on computer science and information technology. She speaks at national conferences, has published research and runs a successful consulting firm.

Why You Should Care

Scary Stats

Did you know that ...

- More than half (51.6%) of the teens surveyed said the Internet has changed the way they spend their free time. (Seventeen magazine)
- More than 90% use a computer either at home or at school (Pew Research Center's Internet & American Life Project)
- More than half (55%) of youth in America ages 12-17 use an online social networking site (Seventeen magazine)

But, sadly ...

- 50% of teens (ages 13-18) frequently communicate online with someone they've never met in person (Polly Class Foundation Survey)
- 30% have talked about meeting someone they have only met through the internet (Polly Class Foundation Survey)
- 15% of cell-owning teens ages 12-17 have received sexually suggestive or nude pictures of someone they know via text message (Pew Research Center's Internet & American Life Project)

How to Book Dr. Marcella Wilson

Contact Information

Direct Contact: Dr. Marcella Wilson
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Dr. Wilson's Availability

Nationwide availability by satellite or phone, in-studio by arrangement, last-minute guest based on availability.

Dr. Wilson is available for television appearances, radio interviews, speaking engagements, personal appearances and other media opportunities.

"Hi, Marcella! It was definitely a pleasure working with you. Thanks again for making the trip. It was such a pleasure to meet you!"

– Maureen Browne, Initiative Talent Group

MORE ON THE BACK -> TURN OVER ->

“THIS GENERATION IS MEDIA-WISE, SOPHISTICATED, TECHNICALLY-SAVVY AND INFLUENTIAL TRENDSETTERS WHO ARE GROWING UP MUCH QUICKER THAN PREVIOUS GENERATIONS” – Golden Marketing Group

How I Deliver My Message Effectively Media To Date

TV/Video

- **Baltimore Fox 45 News** Segment “Underage Children on Facebook”.
- Dr. Marcella Wilson is the host of the popular **YouTube series** “The Doctor Is In”, a weekly show that looks at how pop culture and technology mix.



Dr. Marcella Wilson winning awards for her research at NASA

Print: Publications

- **Fox News** article “Survey Says: 7.5 Million Kids on Facebook Are at Risk”
- **Detroit News** article “Facebook is no Friend to Children Under 13”.

As an expert in the area of technology for more than 10 years, Dr. Wilson has authored numerous publications including the following:

- **The Comparison of Online Social Networks in Terms of Structure and Evolution** by Marcella Wilson, June 2008, Ph.D. Thesis, Advisor: Charles Nicholas
- **Topological Analysis of an Online Social Network for Older Adults** by Marcella Wilson and Charles Nicholas, 2008, ACM 17th Conference on Information and Knowledge Management, Workshop on Search in Social Media, Napa Valley, CA.
- **The Influence of Voice-Over internet Protocol (VOIP) on Web-based Communications of Older Adults** by Marcella Wilson and Charles Nicholas, June 2007. *2nd International Conference on Technology and Aging* (p. 385). Toronto: Festival of International Conferences on Caregiving, Disability, Aging and Technology.

Speaker:

Dr. Wilson has been a guest speaker and spokesperson for numerous academic organizations and business including the following:

- **Featured Speaker:** Summer Dissertation House 2008, Promise Maryland’s Alliance for Graduate Education and the Professoriate, University of Maryland Baltimore County
- **Featured Speaker:** Promise Town Meeting, Promise Maryland’s Alliance for Graduate Education and the Professoriate, University of Maryland Baltimore County
- **Spokesperson:** 32nd Annual National Society of Black Engineers National Convention (Pittsburgh, Pennsylvania, April 2006)
- **Keynote Speaker:** The Bowie State University/AMP Student Research Showcase, Theme “Broadening Horizons through Research”, April 2005

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Dr. Marcella Wilson, hanging with Kitty from VH1's "Pep in the City".